

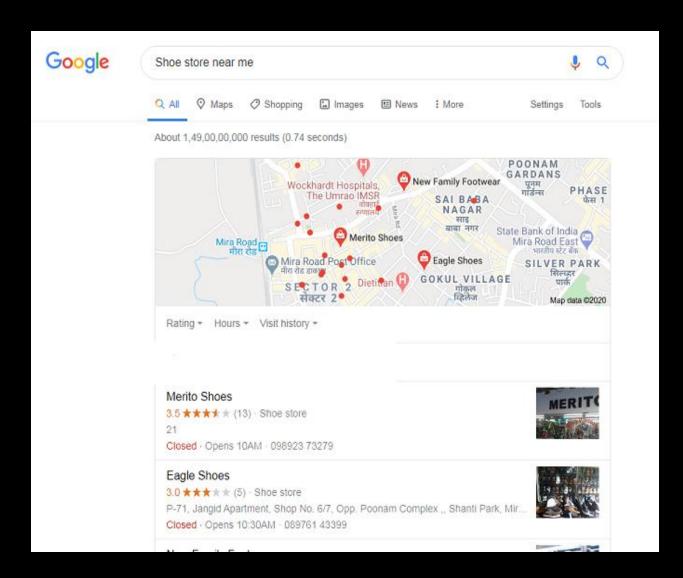
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www.BigFutureBusiness.com

Is your Business displayed on Top 3 listings of Google My Business (GMB)?









Can your Prospective Customers check your Products & Services from their Mobile Phone ?

**Make E-Commerce Website Now.** 







Now that you have made Website, Get found while people find for your Products & Services Online.

Do **SEO** Now before your Competitor does it. Earliest will win the game.

#### Modernistic | Residential Cleaning Services

www.modernistic.com/residential-services/ >

From cleaning carpet, upholstery, and hardwood to tile & air ducts, let the professionals at Modernistic help you, call today or schedule a service online!

Poor copy & optimization

### ARCSI | Association of Residential Cleaning Services International

arcsi.org/

You've started your house cleaning business. Now what? The Association of Residential Cleaning Services International has ALL the information you need to ...

# Cleaning Services That We Offer And You Can Trust | Maid Brigade https://www.maidbrigade.com/our-cleaning-services/ •

Our cleaning services encompass a wide array of different environments and tactics. From housekeeping to apartment cleaning, find all there is to know here.





Now Be There where your Customers are.

Yes, Be there on Facebook, Instagram, Twitter, LinkedIn, TikTok.



JAN 2020

### **DAILY TIME SPENT WITH MEDIA**

THE AVERAGE AMOUNT OF TIME EACH DAY THAT INTERNET USERS AGED 16 TO 64\* SPEND WITH DIFFERENT KINDS OF MEDIA AND DEVICES



6H 43M 3H 18M 1H 26M 1H 10M



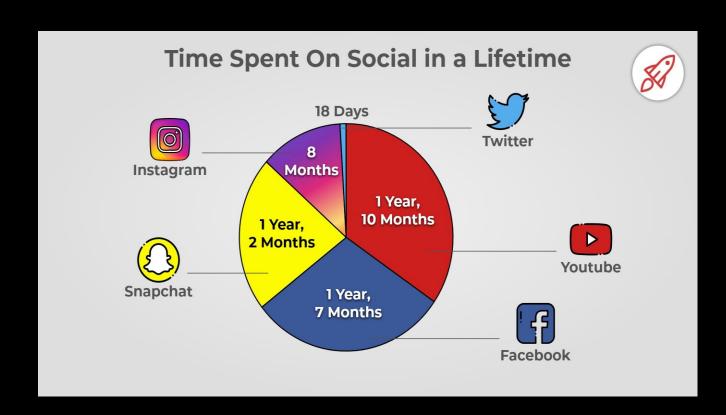
SOURCE: GLOBALWEBINDEX (G.3.2019). FIGURES REPRESENT THE FINDINGS OF A BROAD SURVEY OF INTERNET USERS AGED 16 TO 64. SEE GLOBALWEBINDEX.COM FOR MORE DETAILS.

\*NOTES: TIELYSICON TIME INCLUDES BROADCAST (LINEAR) TELEVISION AND CONTENT DELIVERED VIA STREAMING AND VIDEO-ON-DEMAND SERVICES. USE OF DIFFERENT DEVICES AND CONSUMPTION OF DIFFERENT MEDIA MAY OCCUR CONCURRENTLY.













Facebook At A Glance:

Daily time spent on Facebook:

58 min

Monthly Active Users:

2.2 Billion

Photos Uploaded Daily:

300 Million

Daily Active Users:

1.4 Billion

Video Views Daily:

**8 Billion** 



Founded: 2010

Instagram At A Glance:

Daily time spent on Instagram:

53 min

Monthly Active Users:

800 Million

Photos Uploaded Daily:

95 Million

Daily Active Users:

**500 Million** 

Stories Daily:

250 million



## Some Important Data for Business:

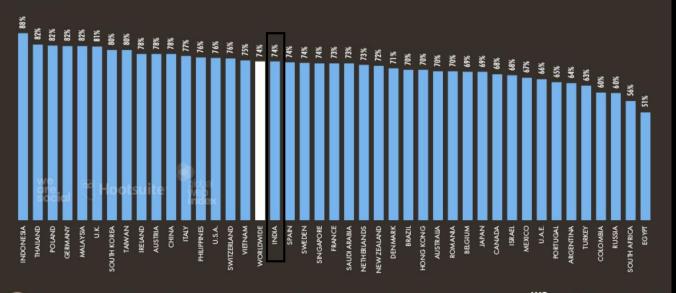




JAN 2020

### **ECOMMERCE ADOPTION**

PERCENTAGE OF INTERNET USERS AGED 16 TO 64 WHO SAY THEY BOUGHT SOMETHING ONLINE VIA ANY DEVICE IN THE PAST MONTH



212







**SOURCES OF NEW BRAND DISCOVERY** JAN 2020 PERCENTAGE OF INTERNET USERS AGED 16 TO 64 WHO SAY THEY DISCOVER NEW BRANDS AND PRODUCTS THROUGH EACH MEDIUM OR ACTIVITY 35% **SEARCH ENGINES** 34% **ADS ON TELEVISION** 29% WORD-OF-MOUTH RECOMMENDATIONS 27% ADS IN SOCIAL MEDIA **BRAND OR PRODUCT WEBSITES** 25% 25% ADS ON WEBSITES 25% TV SHOWS OR FILMS 24% **RETAIL WEBSITES** RECOMMENDATIONS OR COMMENTS ON SOCIAL MEDIA 23% ADS IN MOBILE ORTABLET APPS 22% we are Hootsuite



JAN 2020

### **GLOBAL ECOMMERCE SPEND BY CATEGORY**

THE TOTAL AMOUNT SPENT IN CONSUMER ECOMMERCE CATEGORIES AROUND THE WORLD IN 2019, IN U.S. DOLLARS

FASHION & BEAUTY



TOYS, DIY & HOBBIES

20.1

5101

ELECTRONICS & PHYSICAL MEDIA



\$456.

BILLION

TRAVEL (INCLUDING ACCOMMODATION)\*



\$1.19

FOOD & PERSONAL CARE



\$168.8

DIGITAL MUSIC



\$13.59

FURNITURE & APPLIANCES



\$316.7

VIDEO GAMES

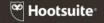


\$83.15

214

SOURCES: STATISTA MARKET OUTLOOKS FOR E-COMMERCE, TRAVEL, MOBILITY, AND DIGITAL MEDIA (ACCESSED JANUARY 2020). FIGURES BASED ON ESTIMATES OF FUIL-YEAR CONSUMER SPEND FOR 2019, EXCLUDING B2B SPEND. SEE STATISTA.COM/OUTLOOK/DIGITAL-MARKETS FOR MORE DETAILS. NOTES: DATA FOR DIGITAL MUSIC AND VIDEO GAMES INCLUDE STREAMING 
© COMPARABILITY ADVISORY: BASE CHANGES. DEFINITIONS FOR CATEGORIES DENOTED BY (\*) HAVE ALSO CHANGED. DATA MAY NOT BE DIRECTLY COMPARABLE TO PREVIOUS REPORTS.







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JAN 2020

### **GLOBAL ECOMMERCE GROWTH BY CATEGORY**

YEAR-ON-YEAR GROWTH IN THE TOTAL AMOUNT SPENT IN CONSUMER ECOMMERCE CATEGORIES AROUND THE WORLD IN 2019, IN U.S. DOLLARS

**FASHION** & BEAUTY



**ELECTRONICS &** PHYSICAL MEDIA



FOOD & PERSONAL CARE



**FURNITURE &** APPLIANCES



**VIDEO** 

TOYS, DIY & HOBBIES



TRAVEL (INCLUDING ACCOMMODATION)



DIGITAL

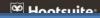






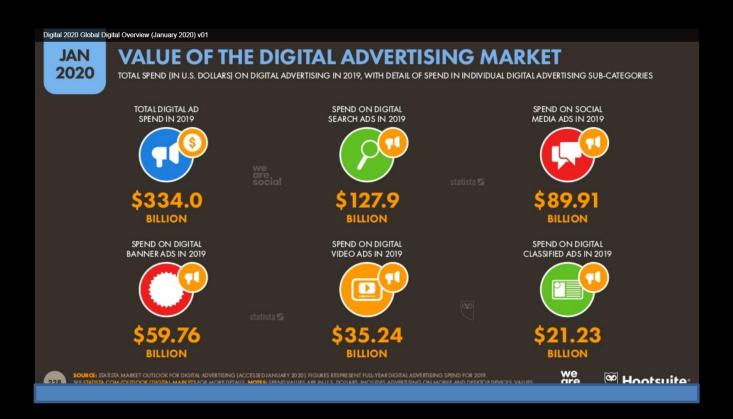
SOURCES: STATISTA MARKET OUTLOOKS FORE-COMMERCE, TRAVEL, MOBILITY, AND DIGITAL MEDIA (ACCESSED JANUARY 2020). FIGURES BASED ON COMPARISONS OF ESTIMATES OF FULLWEAR POSICILITIES STRAIN BASED ON COMPARISONS OF ESTIMATES OF FULLWEAR POSICILITIES STRAIN BASED ON COMPARISONS OF ESTIMATES OF FULLWEAR POSICILITIES STRAIN BASED ON COMPARISONS OF ESTIMATES OF FULLWEAR POSICILITIES STRAIN BASED ON COMPARISONS OF ESTIMATES OF FULLWEAR POSICILITIES STRAIN BASED ON COMPARISONS OF ESTIMATES OF FULLWEAR POSICILITIES STRAIN BASED ON COMPARISONS OF ESTIMATES OF FULLWEAR POSICILITIES STRAIN BASED ON COMPARISONS OF ESTIMATES OF FULLWEAR POSICILITIES STRAIN BASED ON COMPARISONS OF ESTIMATES OF FULLWEAR POSICILITIES STRAIN BASED ON COMPARISONS OF ESTIMATES OF FULLWEAR POSICILITIES STRAIN BASED ON COMPARISONS OF ESTIMATES OF FULLWEAR POSICILITIES STRAIN BASED ON COMPARISONS OF ESTIMATES OF FULLWEAR POSICILITIES STRAIN BASED ON COMPARISONS OF ESTIMATES OF FULLWEAR POSICILITIES STRAIN BASED ON COMPARISONS OF ESTIMATES OF FULLWEAR POSICILITIES STRAIN BASED ON COMPARISONS OF ESTIMATES OF FULLWEAR POSICILITIES STRAIN BASED ON COMPARISONS OF THE FULL BASED ON COMPARIS

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### **Your Competitors are going Online:**





You are Late, But Don't Miss it Now.

Take Decision Now.



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